

Fix Price and GRASS plant 4,000 pines in Moscow Region

29 September 2025 – Fix Price and its partner, GRASS, a leading manufacturer of car and household chemicals, have conducted another tree planting campaign.

This latest event saw employee volunteers from both companies assist the Zvenigorod Forestry in the Moscow Region. The area was severely damaged by bark beetle infestation few years before, which resulted in the loss of numerous trees and required large-scale clearing operations. This initiative is part of an ongoing series of joint environmental projects for Fix Price and GRASS. For instance, on 27 April 2024, the companies worked together to reforest a section of the Sergiyev Posad District that had also been affected by bark beetles.

Forty employees from the head offices of Fix Price and GRASS participated in that event. Through our joint efforts, we contributed to supporting the region's forests and restoring the local woodland ecosystem.

Fix Price and GRASS have been collaborating on various environmental projects since 2024 through their respective corporate social responsibility programmes: Together for Good Deeds (Fix Price) and GrassForest (GRASS). The partners' concerted efforts have already made a significant impact on reforestation. Past initiatives include planting 5,000 pine trees in the Sergiyev Posad District, 500 lime trees in the Prioksko-Terrasny Reserve, over 3,500 spruce saplings in the Peskovskoye Forestry of the Kolomna Municipal District (Moscow Region), and more than 8,000 saplings across three hectares of the Volga-Akhtuba Floodplain to commemorate the Victory Day.

The companies plan to continue their collaboration. Such events not only support environmental restoration but also provide excellent team-building opportunities, helping colleagues connect and strengthen their working relationships.

ABOUT THE COMPANY

Fix Price (AIX: FIXP.Y), one of the world's leading variety value retailers and the largest in Russia, offers a wide and constantly updated assortment of non-food goods – including personal care and household products – as well as food items, all at low fixed price points.

As of 30 June 2025, Fix Price was operating 7,464 stores across Russia and other countries, each carrying approximately 2,000 SKUs in around 20 product categories. Fix Price offers a mix of its own private-label products, major brands, and items from local suppliers. As of 30 June 2025, the Company was operating 13 DCs covering 81 regions of Russia and 9 other countries.

In 2024, the Company recorded revenue of RUB 314.9 billion, EBITDA of RUB 53.1 billion and net profit of RUB 22.2 billion, in accordance with IFRS.

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